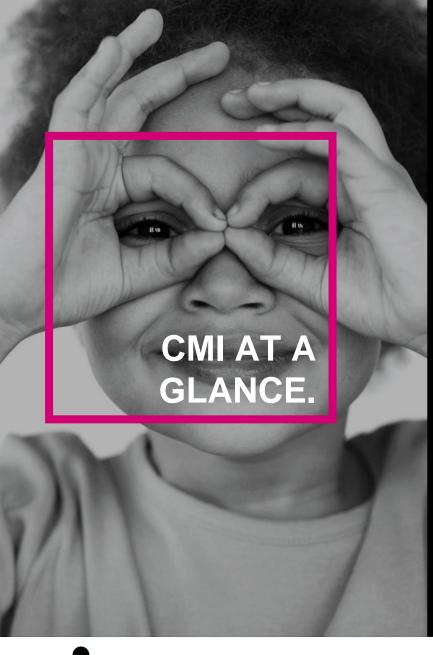
## HE BROKEN MIDOMS

Moving Forward conference – 22 May 2018 Patrick Woodman Head of Research & Advocacy, CMI.





#### **Our Vision:**

Better led and managed organisations

#### **Our Mission:**

Increase the number and standard of professionally qualified managers and leaders

- Unique CMgr Standard
- Management and leadership Apprenticeships
- 70 years; 170,000 member community
- 50,000 Students
- 500 Employers & Education Providers
- 120 Universities
- International reach
- IIP Gold



## PAY: ONLY HALF THE STORY.

#### FEW WOMEN REACH THE TOP

Women don't just face a glass ceiling – it's a 'glass pyramid', with wider pay gaps for women the higher they reach.

	DIRECTORS	19% £34,144
REPRESENTATION	SENIOR MANAGERS	18% £19,852
	MIDDLE MANAGERS	10% £6,341
	PROFESSIONAL	11% £4,364
	ENTRY LEVEL / JUNIOR	4% £960



REPRESENTATION



GENDER PAY GAP\*

## **GPG FOR MANAGERS**







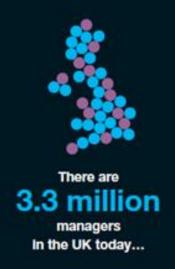
## EXECUTIVE REWARDS.







#### HALF A MILLION MISSING WOMEN





...but only 34% are women...



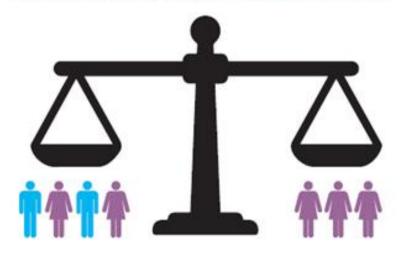
...that means 513,000 women are missing from management.



Progress is too slow. On current trends, the gap will still be 480,000 in 2024.

#### **ACHIEVING 50/50 LEADERSHIP**

By 2024, the UK needs 1.9 million new managers



To achieve equal numbers,

1.5 million of the new managers need to be women.



#### **CLIMBING THE CAREER LADDER?**

Male managers are

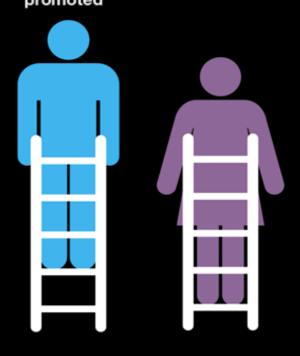
40%

more likely than female managers to be promoted



Between 2015 - 2016

14% vs 10% of men were promoted







# TIME TO FIX THE BROKEN WINDOWS.





## **OUR RESEARCH.**



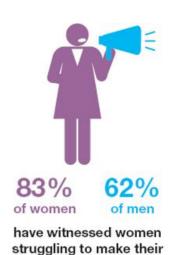


Available today or download from: <a href="https://www.managers.org.uk/brokenwindows">www.managers.org.uk/brokenwindows</a>

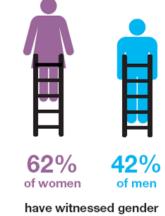


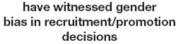
## BROKEN WINDOWS.





views heard in meetings







of women of men
have witnessed gender

bias in pay and rewards in the workplace



## PRACTICE THAT WORKS.





Deloitte.





**BLACKROCK®** 



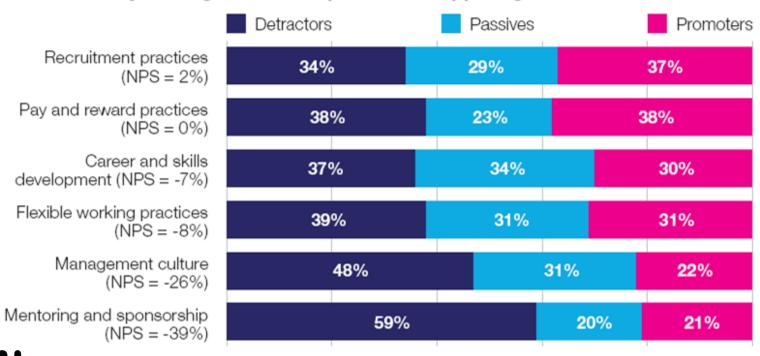


### RHETORIC VS REALITY.

#### Less than a third

give their employers top marks in flexible working, pay and reward, and recruitment practices to promote gender diversity

#### How far do your organisation's practices support gender balance?



### RHETORIC VS REALITY.

#### 1 in 4

managers say their peers and senior leaders actively champion gender initiatives

19%

of junior and middle managers believe their senior leaders are committed to gender balance in their organisations



### RHETORIC VS REALITY.

"I'M INVOLVED WITH THE DIVERSITY AND INCLUSION COUNCIL AND DURING MY PERFORMANCE REVIEW MY BOSS ASKED 'HOW IS THAT GOING? THAT THING YOU DO? WHAT'S THAT THING YOU'RE ON?' THERE'S ZERO INTEREST."

A FEMALE MANAGING DIRECTOR IN FINANCIAL SERVICES



## SIX KEY FINDINGS.



1. LINE MANAGERS ARE KEY TO FIXING BROKEN WINDOWS

2. MAKING GENDER A BUSINESS ISSUE: THE CHALLENGE **FOR LEADERS** 

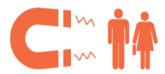




3. CREATE ACCOUNTABILITY: MEASURE IT, MANAGE IT

4. BRINGING DIVERSITY TO LIFE: MAKING IT PERSONAL





5. BUILDING THE BUSINESS CASE: TALENT IS THE DRIVER

6. THE JOB'S NOT DONE: TACKLING SECOND **GENERATION BIAS** 





# THANKS FOR LISTENING! Any Questions?

Find out more and join CMI Women: www.managers.org.uk/CMI-Women

Download the CMI Women research: www.managers.org.uk/
BrokenWindows

All CMI research: www.managers.org.uk/insights



